





Investment Levels

- Benefits are for one full year from sign-up date.
- All partners will receive a Baldwin Borough Public Library Partner window cling.
- Customized bricks will be offered while supplies last.

	Champion 	Leader 	Advocate 	Friend 
	\$4,000	\$3,000	\$2,000	\$1,000
Customized brick at new Library (\$300 value)	✓	✓	✓	✓
Acknowledgement on website, featuring link and logo	✓	✓	✓	✓
Acknowledgement on in-house digital display featuring business logo	✓	✓	✓	✓
Business highlight on social media ¹	✓	✓	✓	✓
Exclusive sponsor of library program(s) ²	✓✓✓✓✓(five)	✓✓✓✓(four)	✓✓✓(three)	✓✓(two)
E-News sponsorship ³	✓	✓	✓	
Use of program room for public information session on your business	✓	✓		
Logo on all printed monthly program calendars	✓	✓		
School flyer sponsorship ⁴	✓			
Event sponsorship ⁵	✓			
Business Spotlight at Information Desk ⁶	✓			

1 Social media highlight

Recognition of your business through a quarterly dedicated post on Twitter and Facebook, linking to your social media and website. Reach = 1,600+ followers

2 Program sponsorship

Each checkmark indicates how many programs the level will sponsor. Company logo will be on all promotional materials including email, website, flyers, etc. You will be able to specify the type of programs you would like your business to sponsor at the time of your commitment.

3 E-News sponsorship

Recognition of your business through logo and link in our monthly email newsletter. Reach = 1,300+ community members

4 School Flyer Sponsorship

Your logo will be featured on quarterly program flyer delivered to 2,300 K-8 students in the Baldwin-Whitehall School district

5 Event Sponsorship

Exclusive sponsor of a community event or fundraiser. Company logo will be on all promotional materials including email, website, flyers, etc. Events are limited and will be given on a first come first served basis.

6 Business Spotlight

A small display featuring your company at the main desk. This display will stay up for one month, and be repeated quarterly for one year.