

Meeting Minutes/lk

March 20, 2025

Present: Lisa Kaufman, Christine Laurent, Rosemary Willis, Tara Rockacy (virtual), Anna Newborg

Absent: Amanda Bublinec, Christy Ehrlich, Mike Fitzgerald

1. Call to Order – 7:04 pm
2. Public comment on agenda items – no public in attendance
3. Action Items
 - a. Acceptance of February minutes – Rosemary motions to accept, Christine Laurent seconds. All in favor
 - b. Ratify February expenses – Rosemary motions to ratify, Lisa seconds. All in favor.
 - c. Acceptance of January-February Financials – delayed by new ACLA accounting software. Should have by April meeting.
 - d. Board voted electronically the week of Feb. 24 to appoint new officers
4. Further facilities improvement goals
 - a. Signage – Anna scheduled a free quote from Signs by Tomorrow to improve signage layout so less scattered and more professional. Possibilities discussed: more digital signage, possibly outside; field trip to see how other libraries handle signage; check if AI can suggest improvements; contact SCORE (Service Corps of Retired Executives) to see if we can get free advice; contact local marketing consultant
 - b. Teen area improvements – Discussed i) getting teens involved in designing and budgeting changes to enhance hangout space; ii) checking to see if a Baldwin furniture store might donate; iii) possibly adding a teen liaison to the BBPL board (maybe a way to encourage/ “train” young adults as prospective full board members
5. Supplemental AFLAC benefits for staff discussed – staff could opt in for voluntary coverage. Premium would be deducted from paycheck for

those who choose coverage. Board in general agreement, no vote needed since no cost to library.

6. Touch-A-Truck rebrand discussed. Staff suggested Baldwin Library Family Fun Day. Point raised that would discourage people without families from attending. Looking for name that's inclusive and welcoming to public of all ages and household configurations. Baldwin Library Family Fete or Baldwin Library Fun Fest suggested.
7. Director's report
 - a) Highlights: front doors got long-term fix week of 3/10
 - b) Nancy Musser's final day was March 31. Board approved thank-you parting gift and letter of commendation
 - c) Board terms clarified by Anna and April; website updated
 - d) Received highest (platinum) transparency rating from Candid.org, which rates nonprofits
 - e) Discussed closing library on Saturday July 5 to give staff a long holiday weekend. Christine asked Anna to provide full list of days off and other "extras" that are part of benefits to staff to fully evaluate and understand competitiveness of compensation package
8. Executive session N/A
9. Meeting adjourned 8:21 pm

Next meeting May 15, 2025